

POSTGRADUATE PROGRAMMES 2020/21



Henley
Business School

UNIVERSITY OF READING

Where business comes to life



To make a bigger impact requires Confidence.

It will shape you as a Henley graduate, along with Choice, Community, Context and Curiosity – our 5Cs. These values help us to bring business to life.

I know that

you're keen

to get on

so I'll keep my welcome brief.



Professor George
Alexandridis,
Head of
Pre-experience
Postgraduate
Programmes.

We knew that you'd read this

CONFIDENCE



Henley graduates have the confidence that comes from self-awareness, knowledge, reflection and applied intellect – so they feel empowered to make brave decisions.

CURIOUS

Henley graduates are curious, continuously exploring new possibilities and applying this thirst for knowledge to the achievement of personal and organisational success.



CONTEXT

They recognise the need for context and understand the subtle instinctive changes in approach required in different situations.



Listen to our podcast series, 'The unexpected world of business'.

CHOICE

When they make a choice, they consider their obligations to society and the business' future as much as the long-term gain.



Check out our courses.

COMMUNITY

They are aware of the need for community. They network, and make a conscious effort to develop their peers as well as themselves.



Henley Live is our community for alumni and supporters.
[Take a look.](#)

A partner for the challenges you face now & in the future.

APPROACH TO LEARNING

The Henley approach to learning is a highly respected blend of academic theory and practical application. It is designed to nurture emotionally intelligent graduates. Depending on your chosen course, we use a range of teaching and learning activities which may include:

- Lectures by internationally-recognised faculty members
- Visiting industry leaders
- Seminars, workshops and tutorials
- Access to a virtual learning environment
- Group projects
- Dissertation guidance and support
- Developing effective presentation skills



At Henley many of our courses offer an international study experience which offer a combination of real and virtual international study, however, if national or international public health or travel risks are involved these are offered via virtual international study teaching and learning.

Read our blog on the postgraduate field trip experience.



TEACHING EXCELLENCE

We have made significant investments in strengthening the quality of our teaching, student experience and in creating a positive learning environment that helps all our students to achieve their best.

Henley Business School is part of the University of Reading — a campus university with over 19,000 students. Henley itself is triple-accredited by AMBA, EQUIS and AACSB with teaching staff organised into six specialist areas:

- Business Informatics, Systems & Accounting • International Business & Strategy
- Finance (ICMA Centre) • Leadership, Organisations & Behaviour • Marketing & Reputation
- Real Estate & Planning



PERSONAL SUPPORT

Our students are highly motivated and determined people but postgraduate study can be a challenging time. We understand that university life at this level can bring new challenges so we offer support in the following areas:

- Academic • Study skills • Languages • Career advice
- Personal and professional development • Student programme handbook
- Administration procedures

We will ensure that you get as much as you can from your time at Henley.



Campus

The £25 million Business School is one of the most visually impressive buildings on campus. It houses a 250-seat conference-standard lecture theatre, seminar rooms, dedicated research space, a popular café and visitor area, and the specialist Henley Business School Library.

Next door is the ICMA Centre building, home to our Finance Masters programmes. It incorporates three state-of-the-art dealing rooms equipped with more than 100 Refinitiv Eikon supplied terminals. We were the first business school in Europe to introduce dealing rooms and remain the only university with a facility on such a scale.

HENLEY BUSINESS SCHOOL LIBRARY

The Henley Business School Library, exclusively for the use of Henley students, provides an ideal place for private and group study and easy access to specialist publications, journals and reports, electronic databases and resources.

SOCIETIES

There's more to university life than just studying. With over 150 clubs and societies there's something for everyone. Click to see the societies and sports webpage.



THE UNIVERSITY LIBRARY

The University has invested £40 million in to the central library refurbishment. The Library website gives you free 24/7 online access to many thousands of subscription and peer-reviewed e-journals, e-books and databases.

STUDENTS' UNION

Reading University Students' Union (RUSU) provides places to eat, drink, shop and socialise when you aren't studying. Our 3sixty nightclub – which has recently received £2.9m of investment – is at the heart of the Union, where students come together for club nights, special events and more.

SPORTS

Our on-campus SportsPark offers excellent sports facilities for your health and wellbeing. With a range of indoor and outdoor facilities you'll be able to find something that suits you. To find out more about what facilities and memberships we offer, click here.



MASTERS IN MANAGEMENT RANKED

8

Placing in the UK top 10 and world top 70, Management Masters by the Financial Times in 2019.

IN THE UK

Source: Financial Times Global Masters in Management ranking 2019

MASTERS IN FINANCE

RANKED

36

IN THE WORLD

Up 5 places in the top 40 finance Masters by the Financial Times in 2020

UK TOP

5

Up 3 places from 2018, when the ranking was last published

RANKED

31

IN EUROPE

Up 3 places in the top 40 finance Masters by the Financial Times in 2020

Source: Financial Times Global Masters in Finance ranking 2020

Your home at university is a place to live, study and play. It might be your chance to discover independence for the first time. Our halls provide you with a home away from home, where you will be part of a supportive community.

Our halls offer a wide range of accommodation for postgraduate students (including mature students, couples and families). We offer both catered and self-catered accommodation, located either on the main Whiteknights campus or a short walk away.

The halls have regular security patrols and CCTV is constantly monitored. Each group of halls has a staffed reception.



CULTURE

Reading Festival is one of the best known in the UK, with over 105,000 fans in 2019 flocking to see some of the biggest names in music every year. But it's not the only festival in town. Reading also hosts jazz, real ale and comedy festivals throughout the year, and even has its own fringe event. It also boasts a range of arts, drama, comedy, music venues and a 10-screen cinema.

NIGHTLIFE

Reading is packed with a range of pubs, bars and clubs, so you can chill out with a cocktail, watch an open mic night or hit the dance floor.

ROOM FOR ONE

Accommodation costs will vary depending on the type of room you choose and how long you are staying in halls. Included in your accommodation fees are:

- All utility bills (heating, electricity and water)
- Internet access
- Basic contents insurance
- Welfare support
- Maintenance and cleaning of communal areas

FAMILIES AND COUPLES

We also offer houses with converted rooms, self-contained flats and purpose-built studio rooms.

Family accommodation has many benefits:

- All-inclusive rent (all utility bills included)
- Great location
- Low up-front payment, no hidden agency fees
- Furnished
- Safe and secure
- 24/7 halls hotline
- Communal cleaning (please note the cleaning of kitchens within studios and self-contained flats is the responsibility of the resident)



There's even a popular international food market and fruit and veg market every Thursday.



[Click for more about accommodation.](#)

ADVICE SERVICE

This free service covers housing, money, academic and welfare advice.



Around the world & around the corner



Take a virtual tour of the campus.



Henley is an international business school with campuses worldwide; over 150 academics from 18 countries teach a curriculum with a truly global perspective.

The ultimate location to further your ambitions.

Our great location is one of the many advantages of studying at Henley. The Whiteknights campus is only a short distance from Reading town centre, which has some of the best retail and entertainment facilities in the UK.



London Paddington is just 22 minutes from Reading by train



Direct links with both London Heathrow and London Gatwick airports



Oxford 'the city of dreaming spires' is just 25 minutes by train

If you prefer the countryside to city life then there are plenty of attractive riverside towns and villages to discover along the beautiful Thames Valley, as well as country walks in the Chiltern Hills. Plus, Bicester Village – the designer outlet shopping centre – is just an hour away by car.

The town has a proud history of welcoming people from across the globe, and international students often comment on the warm atmosphere and multicultural vibe found here.



& around the corner



WHITEKNIGHTS CAMPUS

Our beautiful parkland campus at Whiteknights was voted one of the best open spaces in the UK and awarded the prestigious Green Flag in 2019 for the ninth consecutive year, recognising it as one of Britain's top green spaces.

We have 130 hectares of green parkland surrounding a central hub of key buildings, so you'll find plenty of places to relax during the day. The campus is at the centre of University life and provides a special sense of community.



Whiteknights campus is a beautiful green oasis, with its distinctive woodland walks, conservation meadows and large lake. Its appeal stems from both the natural beauty of the landscape to the University's architectural diversity.

Green Flag Award



Truly international.

All international students are made to feel welcome on campus. The Students' Union building at the centre of campus includes Blackwells bookshop, a Korean food store, bagel shop, Bubble Tea bar, a hairdresser, personal mailboxes and a printing and binding service. There are a number of great places to eat, where you can find a wide variety of food from stir fries to pub lunches.



The course structure gives you the critical benefit to understand the upcoming changes in the market and be ready for them. The university facilities and amenities make the experience unique, especially for international students.

Fotios Emmanouil,
MSc Real Estate

NEED A VISA?

You will generally need a visa to study in the UK if you are a national of a country outside the European Economic Area (EEA) or Switzerland.

If the course you are applying to is shorter than six months, you can enter on a short-term study visa. If your course is longer than six months, you will need a Tier 4 (General) visa.

You can only apply for a visa once you have been offered a place on a course and meet all other eligibility pre-requisites. It is your responsibility to meet the requirements of your visa and leave the country by the date it specifies.

We provide an on-campus immigration advice service should you need any information while you are here.

From the summer of 2021, the UK's new Graduate Route post-study work visa allows you to apply to stay in the UK for up to two years after you graduate, with the opportunity to undertake skilled work. View the University website for the latest information.



Click for more about our visa advice service.

PRE-SESSIONAL ENGLISH COURSES

The University offers Pre-sessional English (PSE) programmes to develop your language and study skills for university study in the UK.

Students who successfully complete one of the pre-sessional English Language courses run by the University of Reading's International Study and Language Institute (ISLI), will have a half-band credit applied to their English language condition.

Now you've found it, here's how you fund it.

£1M MASTERS SCHOLARSHIP FUND

Last year's scholarship packages enabled us to support over 100 students to achieve their ambition to study at Henley Business School. Scholarships are open to all potential students regardless of domicile or programme being applied for.

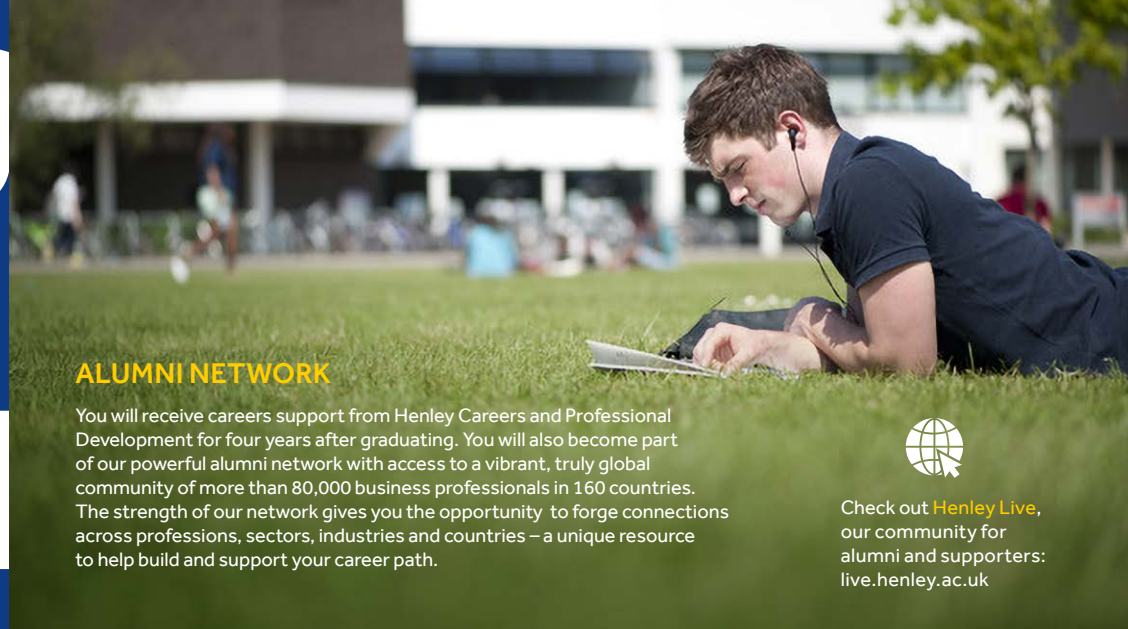


Click for more about our scholarships.

For the most up-to-date information on pricing please visit our website



Everything you need to succeed



ALUMNI NETWORK

You will receive careers support from Henley Careers and Professional Development for four years after graduating. You will also become part of our powerful alumni network with access to a vibrant, truly global community of more than 80,000 business professionals in 160 countries. The strength of our network gives you the opportunity to forge connections across professions, sectors, industries and countries – a unique resource to help build and support your career path.



Check out [Henley Live](https://live.henley.ac.uk), our community for alumni and supporters: live.henley.ac.uk

CAREERS SERVICE

Many people choose to study for a Masters to progress their career. Whatever your aspirations and background, we can help you succeed.

Find out more about the support offered by Henley Careers and Professional Development service.



PERSONAL DEVELOPMENT

We provide opportunities to help you develop your skills and confidence away from the classroom and lecture hall including our Success Studio programme, which uses elements such as comedy, cartooning and Lego to develop the key skills employers look for, plus a four-week Careers Smart optional webinar course before you start your degree.

WORKSHOPS

Henley Careers and Professional Development runs a variety of workshops throughout term time. Topics range from understanding your strengths, to how to succeed in selection processes.

EMPLOYER AND PROFESSIONAL EVENTS

Employers and professionals regularly take part in career talks and guest lectures, answer your questions via Q&A panels, help you practice your interview skills, and promote their vacancies.



Click to browse our Careers and Professional Development events.

ONLINE RESOURCES

We have an extensive range of resources that are available to you online. These include guides, templates, videos, job boards and a CV checking system.

VOLUNTEERING

Hundreds of students volunteer each year. It's a great way to make a difference and to enhance your CV. The University advertises external volunteering opportunities online, and you benefit from the chance to take part in a wide range of well-established schemes.



ONE-TO-ONE CAREERS COACHING

As a Masters student you will be able to book time with qualified careers coaches who can help you with any aspect of your career journey.



I gained a place on the Marks & Spencer marketing scheme; 1,400 people applied with only two jobs available. In my interview practice with Henley Careers, I learnt to exude confidence and implement a positive state of mind at the real interview.

George Santa-Olalla,
MSc Marketing (International Marketing)

WORK EXPERIENCE

Gain experience, enhance your CV and top up your income while studying. Our careers team will support you with applications and interviews. From regular work as a student ambassador to shifts in one of our on-campus bars or cafés, these jobs are perfect for fitting around your studies.

RED AWARD

Our Reading Experience and Development (RED) Award is a brilliant way to help you stand out in the job market. It will be included on your degree transcript to provide formal recognition of the extra-curricular activities you have been involved in, so it's a great way to catch an employer's eye.

Your experience is our priority

Click to find out more about support and wellbeing at the University.



HEALTH & WELLBEING

The welfare of our students is extremely important to us. If you need advice or a solution to a problem, support is never far away.

As well as support services, there are lots of activities you can take part in to ensure you lead a healthy well-balanced university life.

We have a wide range of specialist services on hand to offer support for your mental, physical, emotional and spiritual wellbeing.

- The University Medical and Dental Practice
- Counselling and Wellbeing Services
- Students' Union Advice Teams
- Disability Support
- International Student Advice

On campus the Students' Union also runs workshops on practical matters, and offers advice and support services. The University library runs practical training events including IT and study skills sessions.



The University's Security Services team provides security patrols, surveillance and emergency response for all University property. With an in-house team, an extensive CCTV network and 24-hour control room they maintain a safe and secure environment across the University's sites. We offer hawkeye and personal chaperone services, should you require them.

24-HOUR BUS SERVICE

There is a regular bus service running from Reading town centre to the University and across campus 24 hours a day.



Click to read our wellbeing and adaptability blog.



ACCOUNTING

All accounting programmes are accredited by



MSC ACCOUNTING AND FINANCE

Modes of study and duration

Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). Normally a good first or second class honours degree (or equivalent from a university outside the UK) in accounting/finance or with significant accounting/finance content. Applicants with professional accounting qualifications will also be considered for entry.

Sample modules

- Financial reporting and regulation
- Accounting information systems

Management Accounting:

- Theory and Practice
- Fixed income and equity investments
- Securities, futures and options

UK/Home fee £17,300
International fee £24,900

Course description

- Advanced studies in accounting. Best suited to students who are accounting graduates or have some prior experience in accounting
- Designed to enable students to understand the role of finance and accounting in the contemporary commercial environment
- You will study how to make judgements on complex commercial issues
- Discover how advanced research findings apply to real-world scenarios in an international context
- Suited to anyone who wants to enter a career in financial markets or advisory/financial services
- Provides the opportunity to gain exemption from four Chartered Institute of Management Accountants (CIMA) professional exams (BA1 to BA4)

henley.ac.uk/msc-accounting-and-finance

MSC ACCOUNTING AND INTERNATIONAL MANAGEMENT

Modes of study and duration

Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class honours degree (or equivalent from a university outside the UK).

Course description

- Combines advanced studies in management with financial reporting
- Focuses on effectively managing the strategic objectives of multinational organisations
- Designed to help you develop technical knowledge and transferable skills as well as gain sound theoretical foundations in accounting and international management
- Emphasis on analysing real-world financial situations
- Provides the opportunity to gain exemption from four Chartered Institute of Management Accountants (CIMA) professional exams (BA1 to BA4)

henley.ac.uk/msc-accounting-and-international-management

Sample modules

- International strategic management
- Managing people and organisations
- International financial reporting 1 & 2
- Corporate governance and ethics
- Principles of marketing

UK/Home fee £13,100
International fee £23,100

MSC ACCOUNTING AND FINANCIAL MANAGEMENT

Modes of study and duration

Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class UK honours degree (or equivalent from a university outside the UK).

Course description

- Understand how businesses prepare and use financial information for decision-making purposes
- Develop your business skills and knowledge, with an emphasis on accounting and financial management
- Discover how advanced research findings apply to real-world scenarios in an international context
- Provides the opportunity to gain exemption from four Chartered Institute of Management Accountants (CIMA) professional exams (BA1 to BA4)

henley.ac.uk/msc-accounting-and-financial-management

Sample modules

- International strategic management
- Management decision-making and performance evaluation
- Business finance
- Cases in financial management and control
- Corporate governance and ethics
- International Financial Reporting 1 & 2

UK/Home fee £13,100
International fee £23,100

BUSINESS & MANAGEMENT

MSC MANAGEMENT

Modes of study and duration

Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent).
Normally a good first or second-class honours degree (or equivalent from a university outside the UK).



henley.ac.uk/msc-management

Sample modules

- International strategic management
- Managing people and organisations
- Ethics in international management, or corporate social responsibility
- International study challenge (involves overseas work and study time)
- Applied management project (involves work with industry in the UK)

Course description

- Focuses on contemporary organisation studies and behaviour, with an emphasis on ethical and responsible management
- Aims to provide an engaging international perspective on management thinking and practice
- An internationally-ranked MSc degree (Economist and Financial Times)
- The programme's final (summer) term involves an international (applied) study challenge, run overseas in collaboration with a partner university. The travel and accommodation costs are included in the programme fees. Also, an applied management project takes place – to help students develop professional skills, applied to real-world situations.
- Designed to provide a strong international perspective

UK/Home fee £14,100 International fee £23,000

MSC MANAGEMENT (INTERNATIONAL BUSINESS)

Modes of study and duration

Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent).
Normally a good first or second-class honours degree (or equivalent from a university outside the UK).



henley.ac.uk/msc-management-international-business

UK/Home fee £14,100
International fee £23,000

Sample modules

- Multinational enterprise strategy and performance
- Theoretical approaches to the multinational enterprise
- International strategic management
- International business and the world economy
- International business environment

MSC INTERNATIONAL BUSINESS AND FINANCE

Modes of study and duration

Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class honours degree (or equivalent from a university outside the UK), with a strong quantitative element.



henley.ac.uk/msc-international-business-finance

Course description

- Offered jointly with Henley Business School's International Capital Market Association (ICMA) Centre
- Designed to give you an in-depth understanding of the interrelationships between finance and the global economy
- Examine key issues from business, financial and economic perspectives, including how financial markets can be leveraged by multinational corporations seeking to exploit international business opportunities

Sample modules

- International strategic management
- Introductory quantitative methods for finance
- Financial markets
- Fixed income and equity investments
- Securities, futures and options

UK/Home fee £17,300 International fee £24,900

MSC INTERNATIONAL HUMAN RESOURCE MANAGEMENT

Modes of study and duration

Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent).
Normally a good first or second-class honours degree (or equivalent from a university outside the UK).



henley.ac.uk/msc-international-human-resource-management

Course description

- Designed to provide a grounding in the field of international human resource management and its development into a strategic function
- Approved by the Chartered Institute of Personnel and Development (CIPD)
- Combines theory with insights from practice
- Aims to equip students with a range of analytical, diagnostic and facilitative tools to support a future career in international teams



Sample modules

- Principles of human resource management
- Managing people and organisations
- Designing organisations
- Managing transformation
- International strategic management

UK/Home fee £13,600
International fee £22,500

MSC ENTREPRENEURSHIP (FINANCING)

Modes of study and duration

Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent).
Normally a good first or second-class honours degree (or equivalent from a university outside the UK), though professional experience will be taken into account. Evidence of entrepreneurial experience will be of particular value.



henley.ac.uk/msc-entrepreneurship-financing

Course description

- Develop entrepreneurial skills to take effective financing decisions within entrepreneurial firms or start-up ventures
- Build knowledge of start-up entrepreneurial organisations and their financing options
- Capstone module is the Entrepreneurship Project where you work in a consultancy team to help start-ups and creative enterprises. Preparation involves a coaching practice study visit, where you'll work with coaches, students and start-up entrepreneurs

Sample modules

- Advances in entrepreneurship theory and practice
- Financing for entrepreneurship
- Strategic planning and budgeting
- Entrepreneurship and small business management
- Private equity and venture capital

UK/Home fee £13,600
International fee £22,500

MSC ENTREPRENEURSHIP (CREATIVE INDUSTRIES)

Modes of study and duration
Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class honours degree (or equivalent from a university outside the UK), though professional experience will be taken into account. Evidence of entrepreneurial experience will be of particular value.

Course description

- Develop a critical understanding of entrepreneurship and management for the fast-evolving creative industries
- Capstone module is the Entrepreneurship Project where you work in a consultancy team to help start-ups, micro firms and creative enterprises to grow. You will experience opportunities in class, in London, and in Poland, to prepare you for the project.

 henley.ac.uk/msc-entrepreneurship-creative-industries

Sample modules

- Advances in entrepreneurship theory and practice
- Management in creative and cultural organisations
- Entrepreneurial management for creative artists
- Financing creative entrepreneurship
- Intellectual property copyright and designs
- Plus specialist modules from the School of Law

UK/Home fee £13,600
International fee £22,500

MSC ENTREPRENEURSHIP (LEADERSHIP)

Modes of study and duration
Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class honours degree (or equivalent from a university outside the UK), though professional experience will be taken into account. Evidence of entrepreneurial experience will be of particular value.

Course description

- Develop entrepreneurial skills to take effective decisions as a leader of start-up ventures or projects within an entrepreneurial firm
- Build knowledge and understanding of start-up entrepreneurial organisations and their leadership and management, and the changing external and international contexts in which they operate
- Work with leading academics and entrepreneurship experts, and have access to the wide business network in the Henley Centre for Entrepreneurship
- Capstone module is the Entrepreneurship Project where you work in a consultancy team to help start-ups, micro firms and creative enterprises to grow. You will experience opportunities in class, in London, and in Poland, to prepare you for the project.

 henley.ac.uk/msc-entrepreneurship-leadership

Sample modules

- Advances in entrepreneurship theory and practice
- International strategic management
- New venture start-up
- Entrepreneurial leadership

UK/Home fee £13,600
International fee £22,500

MSC MARKETING (DIGITAL MARKETING)

Modes of study and duration
Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class honours degree (or equivalent from a university outside the UK).

 henley.ac.uk/msc-in-marketing-digital

UK/Home fee £13,600
International Fee £22,600

Sample modules

- Digital marketing
- International strategic management
- Measuring marketing performance
- Market research
- Principles of marketing
- Marketing communications: digital, social and integrated

Course description

- Designed to give you the business context and tools needed to make best use of digital channels
- Aims to help you better understand how customers and prospective customers communicate with firms online
- Discover how to apply the key building blocks of successful digital strategies
- Aimed at students preparing for careers in digital marketing and marketing management

MSC MARKETING (CONSUMER MARKETING)

Modes of study and duration
Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class honours degree (or equivalent from a university outside the UK).

Course description

- Focuses on understanding the consumer and linking this understanding with marketing opportunities and strategy
- Designed to build expertise in the field of consumer behaviour and its importance to the analysis and decision-making made by marketing management
- Develop a comprehensive understanding of marketing and marketing strategy
- Benefit from regular guest speakers from well-known global brands as well as small and medium-sized businesses

 henley.ac.uk/msc-marketing-consumer

Sample modules

- Principles of marketing
- International strategic management
- Measuring marketing performance
- Consumer intelligence
- Market research
- Consumer behaviour

UK/Home fee £13,600
International fee £22,600

MSC MARKETING (INTERNATIONAL MARKETING)


Modes of study and duration
Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class honours degree (or equivalent from a university outside the UK).

Course description

- Designed to provide you with an understanding of marketing strategies and practices in a global context by analysing the global marketing environment, culture and varying behaviours, marketing opportunities and strategy options
- For students looking for careers in diverse areas of marketing, such as: marketing management, international brand management, market insight and strategic consultancy
- Assess the marketing strategies of a range of organisations

 henley.ac.uk/msc-in-marketing-international

UK/Home fee £13,600
International fee £22,600

Sample modules

- Global marketing management
- International strategic management
- Measuring marketing performance
- Market research
- Cross-cultural marketing and consumption
- Principles of Marketing

INFORMATION & MANAGEMENT DIGITAL BUSINESS

MSC INFORMATION MANAGEMENT AND DIGITAL BUSINESS – BIG DATA IN BUSINESS

Modes of study and duration
Full-time: 12 months
Part-time: 24 to 36 months
Start date: September

Entry requirements
IELTS: 6.5 overall with no element less than 5.5 (or equivalent). You are normally required to have a good second-class or above honours degree (or equivalent from a university outside the UK).

Course description

- Designed to provide you with the knowledge and skills to understand and direct the strategic use of the vast amounts of information being generated in business today
- Study how to analyse business problems and develop a strategic approach to managing big data in business
- Develop the ability to produce usable business intelligence to create competitive advantage in organisations

 henley.ac.uk/msc-digital-business-big-data-in-business

UK/Home fee (Full time) £11,300 (Part time) £5,800
International fee (Full time) £18,900 (Part time) £9,400

- Sample modules**
- Big data in business
 - Business intelligence and data mining
 - Business informatics
 - Business domain and requirements analysis
 - MSc dissertation (information management)

MSC INFORMATION MANAGEMENT AND DIGITAL BUSINESS — DIGITAL HEALTH AND DATA ANALYTICS

Modes of study and duration
Full-time: 12 months
Part-time: 24 to 36 months
Start date: September

Entry requirements
IELTS: 6.5 overall with no element less than 5.5 (or equivalent). You are normally required to have a good second-class or above honours degree (or equivalent from a university outside the UK).

 henley.ac.uk/msc-digital-business-digital-health-data-analytics

Course description

- Designed to provide you with the knowledge and skills to solve real world problems in digital health and advanced data analytics
- Advanced analytics and AI knowledge
- Our established network to provide placement opportunities, practical projects, and work experience

- Sample modules**
- Digital health and data analytics
 - Business intelligence and data mining
 - Business informatics
 - Business data analytics
 - MSc dissertation (digital health and data analytics)

UK/Home fee (Full time) £11,300 (Part time) £5,800
International fee (Full time) £18,900 (Part time) £9,400

MSC INFORMATION MANAGEMENT AND DIGITAL BUSINESS – DIGITAL INNOVATION

Modes of study and duration
Full-time: 12 months
Part-time: 24 to 36 months
Start date: September

Entry requirements
IELTS: 6.5 overall with no element less than 5.5 (or equivalent). You are normally required to have a good second-class or above honours degree (or equivalent from a university outside the UK).

Course description

- Designed to provide you with knowledge, skills and tools to lead, manage, develop and implement innovative digital business solutions
- Explore how digital technology innovations and leadership can be harnessed to strategically organise and lead people and technology in a digital environment
- Aims to help you develop a strategic approach and apply appropriate theories and models to create new business value

- Sample modules**
- Digital innovation
 - Digital leadership
 - Business data analytics
 - Business domain and requirements analysis
 - MSc Dissertation (Information Management)

 henley.ac.uk/msc-digital-business-digital-innovation

UK/Home fee (Full time) £11,300 (Part time) £5,800
International fee (Full time) £18,900 (Part time) £9,400

MSC BUSINESS TECHNOLOGY CONSULTING

Modes of study and duration
Full-time: 12 months
Part-time: 24 to 36 months
Start date: September

Entry requirements
IELTS: 6.5 overall with no element less than 5.5 (or equivalent). You are normally required to have a good second-class or above honours degree (or equivalent from a university outside the UK)
Some industry experience is an advantage.

 henley.ac.uk/msc-business-technology-consulting

Course description

- Provides theoretical knowledge, practical methodologies and techniques
- Uses practical technology consulting frameworks and methods to help prepare you to embark on a digital business technology consulting career
- Includes a one-week residential course at our Greenlands campus in Henley-on-Thames, which enables you to experience our executive training environment in the company of other business executives and consultants

- Sample modules**
- Digital leadership
 - Business architecture
 - Business technology consulting
 - Consulting project
 - Business domain and requirements analysis

UK/Home fee (Full time) £12,550 (Part time) £6,600
International fee (Full time) £20,000 (Part time) £10,300

FINANCE AT THE ICMA CENTRE

MSC CAPITAL MARKETS REGULATION AND COMPLIANCE

Modes of study and duration
Full-time: 9 or 12 months
Start date: September



Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class honours degree (or equivalent from a university outside the UK).

Course description

- Prepare yourself for a successful, professional career in fields such as risk, compliance, audit, commercial law, financial regulation or senior management
- Insightful inputs from expert regulators, experienced practitioners and knowledgeable academics
- Accredited by the Chartered Institute for Securities & Investment (CISI)
- You can go on to pursue senior managerial or regulatory roles

icmacentre.ac.uk/msc-capital-markets-regulation-compliance

Sample modules

- Risk management in financial services
- Securities, futures and options
- Financial markets
- Fixed income and equity investments
- Introductory quantitative methods for finance

UK/Home fee £17,300
International fee £24,900

MSC CORPORATE FINANCE

Modes of study and duration
Full-time: 9 or 12 months
Start date: September



Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK).

Course description

- Explore the exciting world of venture capital, private equity, corporate governance, and mergers and acquisitions
- Learn from hands-on sessions and case studies
- Benefit from a NDRCTC Corporate Investment exam exemption, as well as exemption from a module in the CISI Diploma
- Designed to prepare you for a career in a variety of fields, such as investment banks, professional services firms, accountancy practices, and entrepreneurial ventures

icmacentre.ac.uk/msc-corporate-finance

Sample modules

- Corporate finance and investment banking
- Securities, futures and options
- Fixed income and equity investments
- Mergers and acquisitions
- Corporate governance and accountability

UK/Home fee £17,300
International fee £24,900

MSC BEHAVIOURAL FINANCE

Modes of study and duration

Full-time: 9 or 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK).

Sample modules

- Behavioural finance
- Introduction to psychology for finance
- Behavioural economics
- Human motivation
- Securities, futures and options

Course description

- An established course with a thorough and balanced curriculum in both finance and psychology
- Study core theory as well as application and analysis skills in a developing area of finance
- Designed to equip you with transferable skills prized by employers both within and outside of traditional banking and finance sectors

icmacentre.ac.uk/msc-behavioural-finance

UK/Home fee £17,300
International fee £24,900

MSC FINANCE

Modes of study and duration

Full-time: 9 or 12 months
Start date: September



Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK) with a satisfactory existing level of numeracy.

icmacentre.ac.uk/msc-finance

UK/Home fee £17,300
International fee £24,900

Course description

- Our longest-established and largest programme with more than 2,000 alumni
- Accredited by the Chartered Institute for Securities & Investment (CISI)
- Designed to help you pursue a wide range of careers in financial services

Sample modules

- Securities, futures and options
- Fixed income and equity investments
- Quantitative methods for finance
- Financial markets
- Corporate finance and investment banking

MSC INTERNATIONAL SHIPPING AND FINANCE

Modes of study and duration

Full-time: 9 or 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK).



Course description

- Experience the theory and business practice behind the rapidly evolving and highly competitive shipping industry
- Spend one month at ALBA Graduate Business School in Greece, a country with a long-standing tradition in shipping
- Benefit from eligibility for exemption from three Institute of Chartered Shipbrokers (ICS) Professional Qualifying Examinations modules

icmacentre.ac.uk/msc-international-shipping-finance

UK/Home fee £17,500
International fee £25,100

Sample modules

- Shipping finance and investment
- Economic modelling and analysis of shipping markets
- Chartering policy and charter party analysis
- Derivatives and risk management in shipping
- Shipping masterclasses

MSC ECONOMICS AND FINANCE

Modes of study and duration

Full-time: 9 or 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK).

 icmacentre.ac.uk/msc-economics-and-finance

Course description

- Prepares you for a career as an economist in fields such as the investment banking industry, international or government organisations, and research roles
- Learn to apply and use models while also understanding the theoretical foundations behind them
- Choose from a range of specialist modules offered by the Department of Economics and the ICMA Centre

Sample modules

- Economics of financial markets
- Macroeconomic policy
- Quantitative methods for finance
- Securities, futures and options
- Microeconomic policy

UK/Home fee £17,300
International fee £24,900

MSC FINANCIAL ENGINEERING

Modes of study and duration

Full-time: 9 or 12 months
Start date: September

Entry requirements


IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK) in a quantitative discipline, for example maths or engineering, with a very good existing level of numeracy.

Course description

- Study practical quantitative skills required in the industry
- Study pricing tools and methods, and gain practical skills in programming languages like VBA and Python
- Designed to help you develop better pricing and hedging models for complex products, which are particularly valuable skills following the credit crunch and its subsequent events

Sample modules

- Stochastic calculus and probability
- Derivatives modelling
- Advanced derivatives modelling
- Programming for financial engineering
- Numerical methods for financial engineering

 icmacentre.ac.uk/msc-financial-engineering

UK/Home fee £17,300
International fee £24,900

MSC FINANCE AND FINANCIAL TECHNOLOGY (FINTECH)

Modes of study and duration

Full-time: 9 or 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK).

 icmacentre.ac.uk/msc-finance-and-financial-technology

Course description

- Designed to provide a deep understanding of the evolving financial environment and prepare graduates for a career in financial services and the FinTech sector.
- Develop programming skills and put them into practice to solve real world problems.
- Gain cutting edge knowledge on finance applications of blockchain technology, digital currencies, Big Data and machine learning techniques

Sample modules

- Digital banking and payment systems
- Programming for Fin Tech (Python)
- Securities, futures and options - trading simulations
- Machine learning and big data in finance
- Blockchain, cryptocurrencies and applications

UK/Home fee £17,300
International fee £24,900

MSC FINANCIAL RISK MANAGEMENT

Modes of study and duration


Full-time: 9 or 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK) with a satisfactory existing level of numeracy.

Course description

- Accredited by the Global Association of Risk Professionals (GARP). As part of the degree, students are provided with the GARP FRM Part I study material and will register to take the GARP FRM Part I qualification
- Exemptions are available from Professional Risk Managers' International Association (PRMIA) exams I and II
- Designed to prepare you for a career in challenging fields such as risk management and risk analysis

 icmacentre.ac.uk/msc-financial-risk-management



Sample modules

- Credit risk
- Financial instruments
- Market risk
- Quantitative methods for finance
- Securities, futures and options

UK/Home fee £18,300
International fee £25,900

MSC INVESTMENT MANAGEMENT

Modes of study and duration

Full-time: 9 or 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK) with a satisfactory existing level of numeracy.

Course description

- Learn the theory behind investment management and apply this knowledge in practice by managing a live portfolio of assets
- The degree incorporates the parallel study of the Chartered Financial Analyst (CFA) Program: level 1
- Graduates are qualified to work in a variety of investment functions, including research and portfolio management



UK/Home fee £18,300
International fee £25,900

 icmacentre.ac.uk/msc-investment-management

REAL ESTATE & PLANNING



The MSc in Real Estate at the Henley Business School appealed to me because of its unrivalled reputation and access to a vast industry network. Upon starting it was obvious to see why, as I gained immediate exposure to industry professionals through countless networking opportunities and events hosted throughout every week! Not only that but the course offers a well-structured and balanced array of modules that has allowed me to select the pathway best suited to my particular interests in the sector. A challenging but most importantly enjoyable experience.

Michael Ashley,
MSc Real Estate

All Real Estate programmes are accredited by



MSC REAL ESTATE

Modes of study and duration

Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK) or relevant professional experience.

Course description

- Programme based in the triple-accredited Henley Business School (AMBA, EQUIS and AACSB) at the University of Reading
- Tailor your programme by choosing from three different pathway options: Valuation & Asset Management, Development or Fund Management
- Designed for students from any academic background
- Globally relevant industry-facing programme with an excellent track record of employability
- Fully accredited by the Royal Institution of Chartered Surveyors (RICS)



henley.ac.uk/msc-real-estate

Sample modules

- Real Estate investment appraisal and valuation
- Real estate economics
- Introduction to real estate finance
- Business and professional values
- Real estate opportunities (including European field trip)

UK/Home fee £18,900
International fee £23,100

MSC REAL ESTATE FINANCE

Modes of study and duration

Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK) preferably in a numerate/quantitative-based subject, or relevant professional experience.

Course description

- Offered by Real Estate and Planning and the International Capital Market Association (ICMA) Centre
- Academic rigour combined with industry-facing commercial relevance
- Helps to develop advanced financial skills and the ability to apply them in a real estate context
- Global relevance is a core feature of the curriculum
- Fully accredited by the Royal Institution of Chartered Surveyors (RICS) and recognised by the Institute of Financial Planning (IFP)



henley.ac.uk/msc-real-estate-finance

Sample modules

- Real estate economics and investment
- Securities, futures and options
- Real estate finance
- Fixed income and equity investment
- Global real estate markets

UK/Home fee £18,800
International fee £24,900

MSC RURAL LAND AND BUSINESS MANAGEMENT

Modes of study and duration

Full-time: 12 months
Start date: September

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK).

Course description

- Aims to equip you with the specialist knowledge and skills necessary to deal with the challenges facing rural businesses
- Undertake real-life case studies and visit farms, estates and other rural businesses
- Prepares you for membership of the Royal Institution of Chartered Surveyors (RICS) and the Central Association of Agricultural Valuers (CAAV), providing you with the knowledge for a career in rural property consultancy and management
- Taught by experts in the field



henley.ac.uk/msc-rural-land-and-business-management

Sample modules

- Introduction to agriculture and rural industries
- Rural property law and valuation
- Strategic rural asset management
- Rural field trip

UK/Home fee £9,700
International fee £16,300

MSC SPATIAL PLANNING AND DEVELOPMENT

Modes of study and duration

Full-time: 12 months
Part-time: 24 months
Start date: September



Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK).



henley.ac.uk/msc-development-planning

Course description

- Programme offered by the internationally respected Department of Real Estate and Planning
- Develops spatial planning competencies and commercial awareness
- Wide cross-sectoral appeal to the private and public sectors, offering excellent career prospects
- Fully accredited by the Royal Town Planning Institute (RTPI) and the Royal Institution of Chartered Surveyors (RICS)
- Includes international field study visit

Sample modules

- Development planning projects
- Cities, regions and strategic governance
- Urban design and sustainability
- Planning theory, politics and practice
- Real estate development and planning law
- Real estate economics
- Spatial planning dissertation
- Optional module

UK/Home fee (full-time) £9,900 (part-time) £5,450
International fee (full-time) £16,800

MSC REAL ESTATE – FLEXIBLE

Modes of study and duration

Flexible: Block Release 24-72 months
Start date: September, February, April, June

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK). Entrants should be in relevant graduate-level employment.



henley.ac.uk/msc-real-estate-part-time

Please see our website for the most up to date fees

Course description

- Further your academic knowledge and enhance your career prospects while continuing in employment
- Designed to improve your understanding of the real estate industry by relating your practical knowledge to the theoretical underpinnings
- Wide range of optional modules to tailor the programme to suit your individual interests
- Provides a framework for rigorous analysis of the functioning of the industry
- Accredited by the Royal Institution of Chartered Surveyors (RICS)

Sample modules

- Corporate finance
- Real estate investment appraisal
- Real estate economics
- Plus six optional modules

MSC REAL ESTATE INVESTMENT AND FINANCE – FLEXIBLE

Modes of study and duration

Flexible: Block Release 24-72 months
Start date: September, February, April, June

Entry requirements

IELTS: 6.5 overall with no element less than 6.0 (or equivalent). You are normally required to have a good first or second-class honours degree (or equivalent from a university outside the UK). Entrants should be in relevant graduate-level employment.



henley.ac.uk/msc-real-estate-investment-and-finance-part-time

Course description

- Designed to improve your understanding of investment and finance decisions by relating your practical knowledge to the theoretical underpinnings
- Further your academic knowledge and enhance your career prospects while continuing in employment
- Aims to help you to fully understand and undertake independent real estate investment analysis
- Accredited by the Royal Institution of Chartered Surveyors (RICS) and the Investment Property Forum (IPF)

Sample modules

- Real estate funding
- Corporate finance
- Real estate investment appraisal
- Real estate portfolio management
- Real estate securities

Please see our website for the most up to date fees.

OTHER PROGRAMMES

MA/PGDIP/PGCERT LEADERSHIP

Modes of study and duration

7 months (PGCert), 14 months (PGDip),
21 months (MA)

Start date: Multiple starts part-time

Entry requirements

IELTS: 7.0 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class honours degree (or equivalent from a university outside the UK) or equivalent professional qualification. We also require three years' management/leadership experience.

 henley.ac.uk/ma-leadership

£17,900 (Full MA)

Course description

- Designed with external organisations following extensive research into leadership development challenges faced by today's leaders
- Provides opportunities to put leadership knowledge into practice
- Led by staff members with practical experience of current organisational challenges
- Develop your leadership capability through peer group learning, work-based practice and reflection

Sample modules

- Leadership of complexity and change
- Responsible leadership
- Personal leadership development
- Practice-based leadership project
- Leadership study/dissertation

MSC/PGDIP/PGCERT COACHING AND BEHAVIOURAL CHANGE

Modes of study and duration

12 months (PGCert), 24 months (PGDip),
36 months (MSc)

Start date: Multiple starts part-time

Entry requirements

IELTS: 7.0 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class UK honours degree (or equivalent professional qualification. We also require five years' management/leadership experience and experience of coaching/being coached.

 henley.ac.uk/msc-in-coaching-behavioural-change

Course description

- Designed for those looking to deepen their knowledge of executive coaching and apply it in a business context
- The Professional Certificate in Coaching forms part of the programme but The Professional Certificate in Executive Coaching forms part of the programme
- Experience coaching supervision
- Develop self-awareness and insight into behavioural change

Sample modules

- Neuroscience and psychology for behavioural change
- Advanced coaching practice
- Group dynamics and systems thinking
- Becoming a reflective practitioner

£22,500 (Full MSc)

APPRENTICESHIP LEVY



Click here to check the website for the latest information on Henley's Apprenticeship Levy programmes.

FLEXIBLE EXECUTIVE MBA

Modes of study and duration

Part-time: Taught over 30 months
Start date: Multiple starts

Entry requirements

IELTS: 7.0 overall with no element less than 6.0 (or equivalent). Normally a good first or second-class honours degree (or equivalent from a university outside the UK). Those without a degree but with equivalent professional qualifications will also be considered. We also require a minimum of three years' management experience.

Course description

- High-achieving, diverse cohort
- Internationally renowned faculty members
- Collaborative and applied learning
- Manage your studies around work and home commitments
- Access to an unrivalled worldwide network of 80,000 alumni members

 henley.ac.uk/flexible-executive-mba

Sample modules

- Leadership and personal development
- Strategy
- Managing people
- International business
- Managing financial resources

£25,500

EXECUTIVE MBA - GLOBAL

Modes of study and duration

Part-time: Taught over 21 or 27 months
Start date: Multiple starts

Entry requirements

IELTS: 7.0 overall with no element less than 6.0 (or equivalent) or provide alternative approved form of evidence. Normally a good first or second-class honours degree (or equivalent from a university outside the UK). Those without a degree but with equivalent professional qualifications will also be considered. We also require a minimum of three years' management experience.

Course description

- High-achieving, diverse international cohort
- Academic staff offering a strong mix of theoretical and applied business understanding
- Collaborative and experiential learning
- Access to an unrivalled worldwide network of 80,000 alumni members

 henley.ac.uk/executive-mba-global

Sample modules

- Leadership and personal development
- Strategy
- Managing people
- International business
- Managing financial resources


£39,500

YOUR NEXT STEPS

ONE

 Explore our website

TWO

 Attend a visit day or meet with one of our Recruitment Consultants in your country

THREE

 Apply via our online application service.

WHAT YOU NEED TO HAVE

ACADEMIC REQUIREMENTS

Entry requirements vary between courses but generally you are expected to hold a good first or second-class honours degree or international equivalent. Applicants with relevant experience or professional qualifications will also be considered. GMAT may be required for our programmes in finance but is not required for other courses.

LANGUAGE REQUIREMENTS

Applicants to Henley Business School whose first language is not English will be required to attain the International English Language Test Scores (IELTS), or equivalent qualification accepted by the University to enter a programme.

For a more complete list of acceptable qualifications, click here.



FURTHER INFORMATION

POSTGRADUATE ADMISSIONS OFFICE

For enquiries about entry requirements and your application


 pgadmissions@reading.ac.uk


INTERNATIONAL STUDY AND LANGUAGE INSTITUTE

For enquiries about English language support

 isli@reading.ac.uk

If you have any questions, please contact us by email or phone.

 postgraduate@henley.ac.uk

 +44 (0)118 378 7593




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Important information

This brochure is correct at the time of going to print (November 2020). However, it may be necessary for Henley Business School to make some changes to the information presented following publication where strictly necessary, for example if an accrediting body requires us to make a change. To make an informed and up-to-date decision, please check our website for the latest information before applying to study. Henley Business School undertakes to take all reasonable steps to provide the services (including the courses) described in this brochure. It does not, however, guarantee the provision of such services. Should circumstances beyond the control of Henley Business School interfere with its ability to provide the services, it undertakes to use all reasonable steps to minimise any disruption.

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